



## **The Atlantic Meets the Pacific 2013 Program Agenda as 10.01.13**

*\*Please Note: All speakers listed in the agenda are confirmed, but the dates and times for each programming component are subject to change.*

### **Wednesday, October 2**

*Location: Scripps Seaside Forum*

**5:30 PM:** Guest arrivals, Registration, and Hors D'oeuvres

**6:30 PM:** Welcome Dinner

**7:30 PM:** Evening Welcome Remarks

- **M. Scott Havens**, President, *The Atlantic*
- **Pradeep K. Khosla**, Chancellor, University of California, San Diego

**7:45 PM: Headline Interview: Networked Patients: New Communities for Cancer Care**

**Interviewed By: James Fallows**, National Correspondent, *The Atlantic*

- **Roni Zeiger**, Former Chief Health Strategist, Google, Inc. and Chief Executive Officer, Smart Patients

**8:15 PM: Panel Discussion: Big Data, Big Disease, Mining for Medical Breakthroughs**

**Moderated By: Megan Garber**, Staff Writer, *The Atlantic*

- **Russ Altman**, Professor of Bioengineering, Genetics, and Medicine, Stanford University
- **Eric Horvitz**, Distinguished Scientist and Managing Co-Director, Microsoft Research
- **Steve Miller**, Chief Medical Officer and Senior Vice President, Express Scripts

**9:00 PM:** Evening Closing Remarks

- **Elizabeth Baker Keffer**, President, AtlanticLIVE and QuartzLIVE, and Senior Vice President and Group Publisher – Live Events, Atlantic Media

### **Thursday, October 3**

*Location: Scripps Seaside Forum*

**8:00 AM:** Guest arrivals and Breakfast

**8:55 AM:** Introductory Remarks

- **Elizabeth Baker Keffer**, President, AtlanticLIVE and QuartzLIVE, and Senior Vice President and Group Publisher – Live Events, Atlantic Media
- **Mary Walshok**, Associate Vice Chancellor, Public Programs and Dean of Extension, UC San Diego

**9:00 AM: Headline Interview: Mind, Body, Spirit: Wellbeing, Longevity and Health**

**Interviewed By: Steve Clemons**, Washington Editor at Large, *The Atlantic*

- **Deepak Chopra**, Founder, The Chopra Foundation, and Co-Founder and Chairman, Chopra Center for Wellbeing

**9:30 AM: Panel Discussion: What's next in Medical IT: Wireless Health and Wearable Trends**

**Interviewer: Megan Garber**, Staff Writer, *The Atlantic*

- **Todd Coleman**, Associate Professor, Department of Bioengineering, UC San Diego
- **Mick Ebeling**, Founder, Not Impossible Foundation and The Ebeling Group
- **Ian Shakil**, Co-Founder and Chief Executive Officer, Augmedix
- **Halle Tecco**, Founder and Chief Executive Officer, Rock Health

**10:15 AM: 10-minute iPhone and Coffee Break**

**10:25 AM: Virtual Headline Interview: Chronicling Cancer from Bestseller to the Big Screen**

**Interviewed By:** [Steve Clemons](#), Washington Editor at Large, *The Atlantic*

- **Siddhartha Mukherjee**, Pulitzer Prize-winning author of *The Emperor of All Maladies: A Biography of Cancer*

**11:00 AM: Panel Discussion: Scanning the Horizon: Accelerating Innovation in Cancer Care**

**Moderated By:** [James Fallows](#), National Correspondent, *The Atlantic*

- **Scott Lippman**, Director, Moores Cancer Center, UC San Diego
- **David Sadava**, Adjunct Professor, Cancer Cell Biology, City of Hope Medical Center
- **Christopher Slapak**, Distinguished Lilly Scholar and Senior Vice President, Imclone Systems, Eli Lilly and Company
- **Greg Sorensen**, Chief Executive Officer, Siemens Healthcare North America
- **Kristiina Vuori**, President and Interim Chief Executive Officer Sanford-Burnham Medical Research Institute

**12:00 PM: Buffet Lunch**

**1:15 PM: Panel Discussion: Chronic Diseases: How Technology Is Changing the Patient Experience**

**Moderated By:** [Megan Garber](#), Staff Writer, *The Atlantic*

- **Pat Christen**, President and Chief Executive Officer, HopeLab
- **Naser Partovi**, Founder and Chief Executive Officer, Sanitas, Inc.
- **Jordan Shlain**, Founder and Chairman, HealthLoop
- **Peter Yu**, President-Elect, American Society of Clinical Oncology and Director of Cancer Research, Palo Alto Medical Foundation

**2:00 PM: Afternoon Closing Remarks**

- **Elizabeth Baker Keffer**, President, AtlanticLIVE and QuartzLIVE, and Senior Vice President and Group Publisher – Live Events, Atlantic Media

**2:30 – 4:30 PM: Lab Tours** (Attendees will have the opportunity to tour one of five labs in the area)

**5:30 PM: Cocktails & Passed Hors D'oeuvres**

**6:30 PM: Dinner**

**7:30 PM: Evening Welcome Remarks**

- **Steve Clemons**, Washington Editor at Large, *The Atlantic*

**7:45 PM: Headline Interview: How Far Away is a Cure for Cancer?**

**Interviewed By:** [Steve Clemons](#), Washington Editor at Large, *The Atlantic*

- **Clifton Leaf**, author of *The Truth in Small Doses: Why We're Losing the War on Cancer – and How to Win It*

**8:20 PM: Headline Interview: Transformative Trends in Medicine**

**Interviewed By:** [Corby Kummer](#), Senior Editor, *The Atlantic*

- **Eric Topol**, Director, Scripps Translational Science Institute and Professor of Genomics, The Scripps Research Institute

**8:55 PM: Evening Closing Remarks**

- **Frank Roda**, Senior Director, AtlanticLIVE

## **Friday, October 4**

*Location: Calit2*

**8:00 AM:** Guest arrivals and Breakfast

**8:55 AM:** Introductory Remarks

- **Ramesh Rao**, Director, California Institute for Telecommunications and Information Technology at UC San Diego (Calit2)

**9:00 AM: Headline Interview: Domestic Drones: The Next Decade of American Airspace**

**Interviewed By: Ron Brownstein**, Editorial Director, *Atlantic Media*

- **Chris Anderson**, Former Editor-in-Chief, *Wired*, Founder, DIY Drones, and Chief Executive Officer, 3-D Robotics

**9:40 AM: Headline Interview: Global Health and Global Threats**

**Interviewed By: Corby Kummer**, Senior Editor, *The Atlantic*

- **Laurie Garrett**, Senior Fellow for Global Health, Council on Foreign Relations

**10:20 AM: Panel Discussion: Technology for Social Change**

**Moderated By: Ron Brownstein**, Editorial Director, *Atlantic Media*

- **Jamie Alexandre**, Co-Founder and Software Architecture Lead, Foundation for Learning Equity
- **Clark Gibson**, Professor of Political Science and Director of the International Studies Program, UC San Diego
- **Peggy Johnson**, Executive Vice President and President of Global Market Development, Qualcomm

**11:10 AM: Panel Discussion: Living Longer, Living Smarter: Innovations in Longevity Research**

**Moderated By: Megan Garber**, Staff Writer, *The Atlantic*

- **Kunal Sarkar**, Co-Founder and Chief Executive Officer, Lumosity
- **Larry Smarr**, Director, California Institute for Telecommunications and Information Technology at UC San Diego/UC Irvine (Calit2)
- **Deborah Szekely**, Co-founder, Rancho La Puerta, Founder, Golden Door, and Founder, WellnessWarrior.org

**11:55 AM – 1:05 PM:** Buffet Lunch and Calit2 Lab Tours

**1:15 PM: Panel Discussion: Brain Mapping: Pushing the Frontiers of Neurology**

**Interviewed By: James Fallows**, National Correspondent, *The Atlantic*

- **Kris Famm**, Head, Bioelectronics Research and Discovery Unit, GlaxoSmithKline
- **Ralph J. Greenspan**, Director, Center for Brain Activity Mapping, UC San Diego
- **Nicholas C. Spitzer**, Distinguished Professor of Neurobiology and Co-Director, Kavli Institute for Brain and Mind, UC San Diego

**2:00 PM:** Closing Remarks

- **Mary Walshok**, Associate Vice Chancellor, Public Programs and Dean of Extension, UC San Diego